



FOR IMMEDIATE RELEASE

MEDIA CONTACT:

The Marome Agency

Anthony Jackson

(954) 765-1995

anthony@maromeagency.com

100 Black Men of America, Inc

Telain Ware

Marketing Consultants of Atlanta

(404) 593-5736

telain@mcoa-online.com

LEADERSHIP, MENTORING, & COMMUNITY EMPOWERMENT **100 BLACK MEN OF AMERICA, INC. 24TH ANNUAL CONFERENCE** *(Hollywood, FL)*

Atlanta, GA – May 10, 2010 The global membership of the **100 Black Men of America, Inc.**, will hold its 24th Annual Conference, *Mentoring the 100 Way across a Lifetime*, at the beautiful **Westin Diplomat Golf Resort and Spa** in Hollywood, Florida, **June 16 – 20, 2010**.

This premier conference brings together the best minds in Business, Education, Law, and Medicine to provide a positive platform for mentoring today's youth, educating and training adults and empowering communities. The 24th Annual Conference will feature mentoring sessions on funding initiatives for mentoring programs, creating and sustaining credible mentoring programs, measuring the impact of mentoring programs and a mentoring certification workshop. *"Sessions like these are critical to developing the army of mentors needed to provide guidance and influence that is transformative in the lives of youth,"* stated Albert E. Dotson, Jr., Chairman, 100 Black Men of America, Inc. *"In addition to certifying and developing mentors we are committed to providing tools and the curriculum to grow programs that yield measurable results."*

The 100 Black Men of Greater Ft. Lauderdale, Inc. is the host for this year's signature event which is sure to add excitement and ignite passion for mentoring in the Broward County community. *"This conference will bring a collection of resources and brainpower to Fort Lauderdale for the purpose of galvanizing organizations, businesses, and the citizens of community to build stronger families and empower communities in Broward County,"* states Dennis Wright, President, 100 Black Men of Greater Ft. Lauderdale, Inc.

The 100 Black Men of Greater Ft. Lauderdale has been serving the Broward County community for the past 6 years with 100 Black Men of Greater Fort Lauderdale Leadership Academy, 100 Black Men Annual Bike Drive and the recently launched "What's Your Swagger" HIV/AIDS Education and Awareness Campaign. The local chapter also partners with other organizations and programs to host events and programs throughout the year to fulfill the local chapter's mission and the national office goal's for the Four For The Future™ programs, Mentoring, Education, Health and Wellness, and Economic Development objectives.

-MORE-

The 100 Black Men of America, Inc's, membership totals over 10,000 and the five-day conference will attract national and industry leaders from across the US and Abroad. *“Greater Fort Lauderdale continues to be a hot destination for African-American conferences and gatherings. To have such a prestigious organization as the 100 Black Men of America to choose to host their annual convention here speaks volumes. With more than 3,500 attendees expected, the organization will leave Greater Fort Lauderdale with an economic impact of more than \$4 million dollars as well as national visibility with the many VIP's that will attend this conference,”* states Albert Tucker, Vice President of Multicultural Business Development, Greater Ft. Lauderdale, Convention and Visitors Bureau.

For more information about the 100 Black Men of America, Inc. 24th Annual Conference visit us at www.100blackmen.org, or call us (404) 688-5100.

###

About 100 Black Men of America, Inc.

100 Black Men was founded as an organization in New York City in 1963. The national organization, 100 Black Men of America, Inc. began with nine chapters in 1986 as a national alliance of leading African American men of business, industry, public affairs and government with a mission to improve the quality of life for African Americans, particularly African American youth. Today, under the direction of Albert E. Dotson, Jr., the organization has 116 chapters, and growing, in the United States, England and the Caribbean. Members represent a myriad of professions including corporate executives, physicians, attorneys, entrepreneurs, entertainers, elected officials, professional athletes, educators and men from numerous other professions that have created an international coalition focused on creating educational opportunities, promoting economic empowerment, addressing health disparities and creating positive, nurturing mentoring relationships that extend across a lifetime. Visit www.100blackmen.org for more information on the programs and initiatives of 100 Black Men of America, Inc. and their global network of chapters.

About 100 Black Men of Ft. Lauderdale, Inc.

The 100 Black Men of Greater Fort Lauderdale, Inc. is a non-profit civic and community based organization that serves as a catalyst for the disadvantaged and underrepresented segments of Broward County. 100 Black Men of Greater Ft. Lauderdale, Inc. is a leader in the community with their Leadership Academy and currently the organization has launched an unprecedented community HIV/AIDS Awareness Campaign “What’s Your Swagger” to promote healthy communications between youth-youth peers through social media conversations, and encourage two-way communication between teens and parents in Broward County. Visit the 100 Black Men of Greater Ft Lauderdale, Inc. at www.100blackmengfl.org.